

# Your Problem, Our Solution

ANGEL FLETCHER-SUNDAY, JUNE 26, 2016

## THE PROBLEM:

Excess weight has reached epidemic proportions in the United States. Over 50% of Americans carry excess weight and over 30% of Americans are clinically obese. What caused this? Simply put; lifestyle. We overeat, we eat “fast sugar” foods, and we don’t exercise enough. The tragedy is that obesity is affecting children more than ever before. More and more children begin carrying excess weight as early as elementary school. By the time they are teens, many of them are clinically obese. Many times these children have the odds against them. Over 50 years ago the trend, especially among children and teens, of eating larger portions of unhealthy “fast sugar” foods combined with less exercise began taking hold. Now, 3rd and 4th generations of overweight parents are passing on their negative lifestyle habits and digressive genetics that encourage obesity in their children. Excess weight is a major cause of diabetes, cardiovascular disease and many other debilitating and life-shortening diseases. 1 out of every 3 cancer deaths is linked to excess body weight.

## OUR SOLUTION:

We are dedicated to stopping the trend of carrying excess weight. Our objective is to help people lose their excess weight in a manner that is both healthy and realistic. Modifying diet, sleep habits and exercise habits is the best way to shed excess pounds. The reality is that most people are unwilling to stick with these kinds of changes. Even if they start out with a program that modifies these behaviours, sooner or later they usually “fall off the wagon”. And when they do, they not only gain back the weight they lost but usually put on additional weight. Our method involves optimizing the body’s metabolic processes in a way so simple that there is no “wagon” to fall off of and so undemanding that anyone can do it. We are able to accomplish this through our products:

Start today with the BLUE AND ORANGE.....truFix & truControl.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent disease.